

# NORTH TEXAS STATE FAIR AND RODEO

AUGUST 20 - 28, 2010

## INSIDE COMMERCIAL EXHIBITOR

BOOTH  
NUMBER

### CONTACT INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

E-MAIL : \_\_\_\_\_ FAX : \_\_\_\_\_

### BOOTH INFORMATION

Please List specific items that are to be sold or given away. **(Items NOT listed on this application may NOT be sold or given away without prior approval from Fair Management.)** The North Texas State Fair Association reserves the right to limit duplication of items and/or delete questionable items to be sold and/or given away. PHOTOS MUST ACCOMPANY APPLICATION TO BE CONSIDERED.

- |   |          |   |
|---|----------|---|
| <input type="checkbox"/> 10 front foot X 8 foot deep            | \$400.00 | (Includes 2 Vendor Passes and 1 Parking Pass)   |
| <input type="checkbox"/> 20 front foot X 8 foot deep            | \$600.00 | (Includes 3 Vendor Passes and 2 Parking Passes) |
| <input type="checkbox"/> 16 front foot X 10 foot deep (End Cap) | \$650.00 | (Includes 3 Vendor Passes and 2 Parking Passes) |

**This application is not a contract, nor does it guarantee space. \$250.00 down payment, completed application, and photos are required before even being considered.** If selected a booth number will be assigned to you and a confirmation sent. Upon acceptance, you **must** submit a copy of your Certificate of Liability Insurance, with a minimum coverage of \$1,000,000. *Arrangements can be made with the North Texas State Fair Association for Insurance.* **ACCOUNT BALANCE MUST BE PAID IN FULL AND INSURANCE CERTIFICATE RECEIVED BY JUNE 15, 2010, OR SPACE WILL BE RELEASED.**

I acknowledge that I have received and read the policies and general information governing Commercial Exhibitors and the use of the premises of the North Texas State Fairgrounds. By signature, applicant agrees to abide by the rules, regulations, and policies of the North Texas State Fair and Rodeo, and the North Texas State Fair Association.

Agreed on the \_\_\_\_\_ day of \_\_\_\_\_ 2010 Lessee: \_\_\_\_\_  
Legible PRINTED name

Signature: \_\_\_\_\_ Phone: \_\_\_\_\_

### OFFICE USE ONLY

Down Payment Received: _____	Form of Payment _____	Date _____
Final Payment Received: _____	Form of Payment _____	Date _____
Credit Card _____	Exp _____	
Insurance (NTSF- \$85.00) _____ Pd _____	Ordered _____	Received _____
Additional Passes (Parking) # _____ /\$ _____	(Vendor) # _____ /\$ _____	
Electrical - Needs _____	/Amount Due _____	/Waiver Rcvd _____
Rules, Regulations, and Policies signed and received _____	Indem. Agreem't _____	
<b>TOTAL DUE</b> _____	<b>FORM OF PAYMENT</b> _____	<b>DATE</b> _____

**NORTH TEXAS STATE FAIR and RODEO  
FOOD VENDOR, INSIDE AND OUTSIDE COMMERCIAL EXHIBIT  
RULES AND REGULATIONS**

1. It is mutually agreed and made a part of this contract that the exhibitor shall in all respects comply with the rules and regulations of the North Texas State Fair and Rodeo, the policies of the North Texas State Fair Association, the laws of the State of Texas, and the City of Denton, Texas.
2. The space is described in this contract must be used for only the purpose described under "Space". Nothing may be sold or given away from a rented space, booth or concession unless provided for in the contract or cleared through Fair Management. No part of any space under contract may be transferred or sublet to another party
3. Exhibitors must conduct business only in the area contracted for and will not be permitted to distribute advertising material at other locations on the grounds. The distribution of handbills, fliers, and heralds will NOT be permitted under any circumstances, outside your contracted area. Begging, soliciting, singing, public, or loud speaking is prohibited, unless authorized by Fair Management. TV's and Radios must be maintained at a volume that is not boisterous. **SIGNAGE MUST BE ATTACHED TO TRAILER OR DISPLAY. Tent signs or other forms of advertising are not allowed outside your designated space.**
4. No item may be sold if that item has been contracted on an exclusive basis or item is not listed on contract.
5. Exhibits must be of sound and attractive construction and must not deface or mall walls, ceilings, or floor of exhibit area. No one will be able to operate combustible engines. It is the responsibility of the exhibitors to keep their booth space neat and clean. Tables must be covered or professionally draped. Arrangements for table, table skirts, and chairs **MUST** be made through the Convention Decorator Service of the North Texas State Fair and Rodeo. **NORTH TEXAS STATE FAIR AND RODEO DOES NOT SUPPLY TABLES, TABLE SKIRTS, AND CHAIRS.**
6. Exhibits must be arranged so as not to create any obstruction to the view of the other exhibitors/exhibits and create a hazard. Displays cannot extend beyond the footprint boundaries of the next booth. The tacking, posting, or placing of advertising outside of the contracted space will NOT be permitted. Nothing may be attached to the ceiling. North Texas State Fair Management, its Committees and/or its agents will have final judgment on all matters, including, but not limited to view obstruction and traffic flow.
7. Crepe Paper or highly flammable materials are not permitted.
8. All improvements on said space shall be done at the expense of the exhibitor, subject to the approval of the North Texas State Fair Management. Unless otherwise provided for, all improvements must be removed no later than Sunday, August 29, 2010. Failure to do so will result in removal at exhibitor's expense.
9. All applications and contracts for utilities must be made with Fair Management. All installment costs will be borne by the exhibitor. The erection of antennas or any similar instruments on the roof of the building must be cleared thru Fair Management.
10. It is required that booths will be set up by 5:00pm on Friday, August 20, 2010. Otherwise all moneys will be forfeited and booth will be leased to an alternate. Building will be available for set up on Thursday, August 19, 2010 from 9:00am to 7:00pm. Set up prior to Thursday, August 19, 2010 must be arranged thru Fair Management.
11. Booths are required to be manned and maintained from opening until closing. Commercial Exhibit Building Hours are attached. Check out time is 11:30pm on Saturday, August 28, 2010. **FAILURE TO COMPLY WILL RESULT IN LOSS OF SPACE FOR FUTURE EVENTS.**
12. Security will be on the grounds, but each exhibitor is advised to protect his or hers property. The North Texas State Fair Association, the North Texas State Fair and Rodeo, and/or its agents, will not be responsible for any losses and/or damages.
13. It is understood and agreed that, in no case, shall the North Texas State Fair Association, North Texas State Fair and Rodeo, its Directors, Staff, Management, Officers, members nor volunteers be held responsible for any loss, damage, death, or injury of any character or injury of any character to any person animal, or article while same is on the Fairgrounds, or at any time or place.
14. The North Texas State Fair Association reserves the right to accept or reject unconditionally any contract for exhibit space. The Association also reserves the right to cancel a contract and have the property of the exhibitor removed from the premises, at any time. If, in the Management or its agents judgment, the business or activities of the exhibitor is deemed questionable, anything less than congenial, or not as represented, Management can have exhibitor removed from the premises.
15. **CANCELLATION POLICY: A Cancellation fee of \$50.00 will be deducted from all refund requests prior to June 15, 2010. There will be NO REFUNDS, FOR ANY REASON, after June 15, 2010 (Including inclement weather, applicant no-shows, or booth closing for non-compliance). Failure to respond to appropriate deadlines will result in cancellation of booth and forfeiture of down payment.**

*I have read, understand, and agree to abide by the rules and regulations of the North Texas State Fair and Rodeo, The North Texas State Fair Association, its Management, and its agents and the policies, information and terms of this contract.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name/Booth #

\_\_\_\_\_  
Date

# NORTH TEXAS STATE FAIR AND RODEO COMMERCIAL EXHIBIT INFORMATION

## COMMERCIAL EXHIBIT BUILDING HOURS:

August 20 (Friday)	6:00pm – 11:30pm
August 21 (Saturday)	1:00pm – 11:30pm
August 22 (Sunday)	1:00pm – 10:30pm
August 23 (Monday)	6:00pm – 10:30pm
August 24 (Tuesday)	6:00pm – 10:30pm
August 25 (Wednesday)	6:00pm – 10:30pm
August 26 (Thursday)	6:00pm – 10:30pm
August 27 (Friday)	6:00pm – 11:30pm
August 28 (Saturday)	1:00pm – 11:30pm

Building will be open 30 minutes early for Exhibitors to set up.  
Exhibitors may NOT leave before 11:30pm on Sat. 8/28/10.  
**ABSOLUTELY NO VEHICLES WILL BE ALLOWED NEAR  
BUILDING FOR LOADING AND UNLOADING DURING FAIR  
HOURS.**

## INSURANCE:

All Commercial Exhibitors are required to carry a Certificate of Liability Insurance for \$1,000,000., listing the North Texas State Fair Association 2217 N. Carroll Blvd. Denton, TX 76201, as additional insured. We can provide Insurance at an additional cost of \$85.00 as a service of this event. Please let Fair Management know at time of application.

## ELECTRICAL:

One (1) 110 volt – 20 amp is included. Additional Hook-up is \$30.00 per hook up and \$1.00 per amp. 220 volt is \$100.00 per hook-up and \$1.00 per amp. (Example: 110 + 50 amps = \$80.00 additional cost)  
**SPECIAL ADAPTERS, AND OR OTHER REQUIREMENTS MUST BE SUBMITTED WITH APPLICATION.**

## SPACE COSTS:

Outside Booth Space in all areas (EXCLUDING PREMIUM SPACE) is \$35.00 per front foot – Minimum 10 feet. Premium Space is \$60.00 a front foot – Minimum 12 feet. **All measurements must include trailer tongue. SPACE IS VERY LIMITED. ONCE ASSIGNMENTS ARE MADE THERE WILL BE NO CHANGES—NO EXCEPTIONS.** Please make sure you understand all rules, regulations, policies, and locations of booths before signing contract.

## CREDENTIALS AND PASSES:

Credential will be picked up at check in on Thursday, August 19<sup>th</sup> from 9:00am – 7:00pm, in the Commercial Exhibit Building. Any additional Vendor Passes or Parking Passes must be ordered and paid for at check-in. Additional Vendor Passes are \$6.00 per day per pass or Season Vendor Pass for \$54.00. Additional Vendor Parking Passes are \$30.00. **Passes will return to full price after 5:00pm – August 20, 2010 \$12.00 per day \$108.00 Season \$45.00 Parking**  
**Please make sure you have all the extra credentials you need prior to 5:00pm August 20, 2010.**

## GENERAL INFORMATION:

Website: [www.ntfair.com](http://www.ntfair.com)  
Address: (Mailing) P.O. Box 1695 Denton, Texas 76202  
(Physical) 2217 N. Carroll Blvd. Denton, Texas 76201  
Phone: (940) 387-2632  
Fax: (940) 382-7763

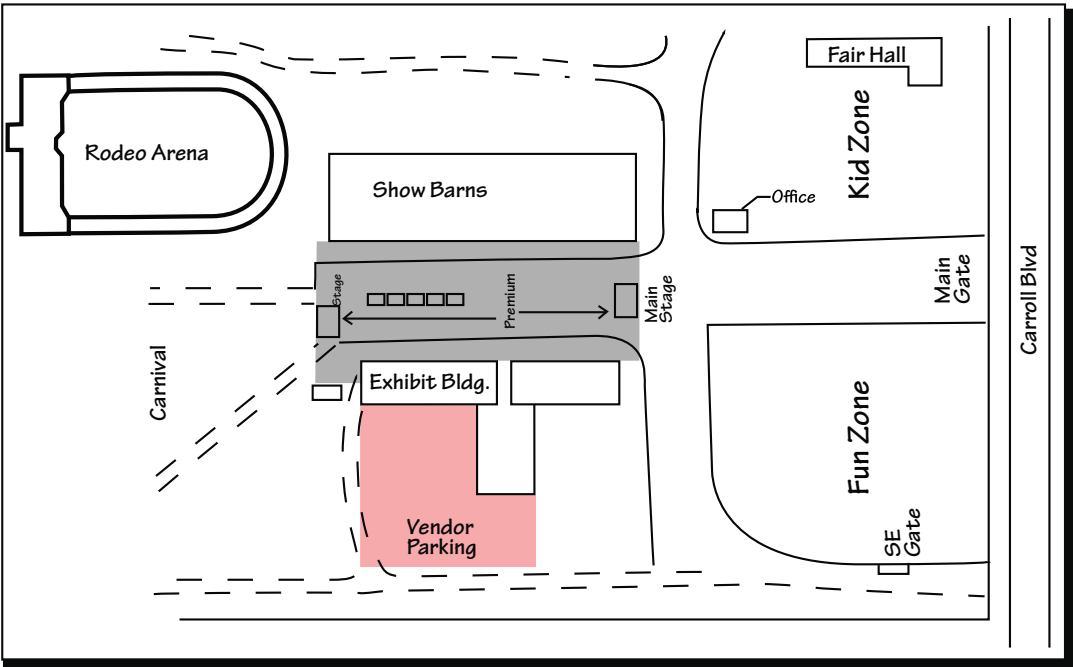
## FAIR HOURS:

Friday - August 20 <sup>th</sup>	6:00pm – 1:00am
Saturday – August 21 <sup>st</sup>	1:00pm – 1:00am
Sunday – August 22 <sup>nd</sup>	1:00pm – 11:00pm
Monday – Thursday	6:00pm – Midnight
Friday – August 27 <sup>th</sup>	6:00pm – 1:00am
Saturday – August 28 <sup>th</sup>	1:00pm – 1:00am

# Grounds Layout

Shaded Area is considered Premium Space at \$60.00 per front foot – minimum 12 feet. This space is primarily reserved for Food Vendors

Other Space is \$35.00 a front foot - minimum 10 foot.



**82<sup>ND</sup> NORTH TEXAS STATE FAIR and RODEO**  
***August 20 – 28, 2010***

**PARTICIPANT INDEMNIFICATION AGREEMENT**

For and in consideration of being a participant in the North Texas State Fair and Rodeo, I \_\_\_\_\_, the undersigned, agree to completely and wholly release, indemnify, and hold harmless the North Texas State Fair Association, it's members, agents, volunteers, independent contractors, employees, and all persons associated with them, from any and all claims, damages, courses of action of any kind whatsoever, statutory or otherwise, personal injury, including death, property damage, lawsuits, and judgments, including court costs, expenses and reasonable attorney's fees and all other expenses resulting directly or indirectly from the activities, programs, and events including without limitation, the activities of the exhibitor, vendor, or entertainer of the North Texas State Fair and Rodeo in Denton Texas.

It is the understanding of all parties that this indemnification agreement shall apply whether or not the claims, damages, causes of action, personal injury, deaths, property damage, lawsuits, judgments, court costs, attorney's fees, or any other expenses arising directly or indirectly from the negligence of whatever nature, omissions, willful or international acts of exhibitor, vendor, or entertainer or their officers, agents, employees, independent contractors, volunteers, other representatives, invitees, licensees, or guests.

The individual whose signature appears below affirms that they are duly authorized to execute the Agreement on behalf of the firms, corporations, partnerships, or other entity who is the exhibitor, vendor, or entertainer.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name and Business/Organization Name